

LITTLE TALKS BY THE WANT AD MAN

Let's suppose you have a room for rent. There are several ways in which you can let people know about it.

First, you can tell all of your friends. And you can ask them to tell all of their friends. Maybe, if the telling keeps up long enough and reaches far enough, somebody will eventually be found who will come and take a look at that room.

RATE---1 CENT A WORD FOR THE FIRST INSERTION AND 1-2 CENT A WORD FOR EACH INSERTION THEREAFTER

THE ABOVE RATE IS FOR BOTH MORNING AND AFTERNOON EDITIONS.

* * * * * OUR FELLER CITIZENS *

BY H. SIBLEY.

Bachelor's Day. Editor's Note: After a great deal of persuasion the society editor has consented to swap columns with us for one day. This, however, is a risky thing for us to do, for we predict that the other paper will insist on taking charge of this column henceforth, and that we will be left high and dry without a job to fall back upon.

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Clyde Haeske. Average .500, and steady. Latent possibilities.

Earl France. Average sometimes .610 and other times .897. Diagnosed as fluctuating.

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Wilbur Harlin. Average negligible. Some hope is fostered.

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Wade Hardy. Average constant. Likely to kick over traces any minute.

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Don Brugger. Average .125. Gradually gaining.

Ralph Koller. Average low, but open to negotiations.

Coquillard. Average fair. Definitely unpredictable.

Maurice Stedman. Average needs bolstering. Explanations wanted.

Lafayette LeVan. Average good. Out of range.

Fred Cimmerman. Average all over the place. Exceeding the speed limit.

Frank Christoph, Jr. Average suppressed. Will be announced in due time.

Sam Gentle. Average .619. We hold for the best.

Andy Flannigan. Average not on our books but prospects good.

Henry Fauber. Average .399. Get ready for congratulations.

Allie Collins. Average on the increase. Patience required.

Neel Stedman. Average near top of the scale. Cards anticipated.

Larry Romine. Average .711, but sliding back.

Chick Derr. Average sizzling continuously. Hot box expected.

Ed Collins. Average what? (drawing room synonym for "I should work")

Hugh McVickar. Average .923. Going down.

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Ott Chestnutwood. Average not. (Another drawing room synonym for same.)

Phil Goetz. (ditto.)

Shady Campbell. Good evening.

AT CINCINNATI. CINCINNATI, O., Nov. 5.—The democratic campaign committee at 11 o'clock conceded the election of Judge Frederick Spiegel, republican candidate for mayor and the entire representative city tickets by pluralities of more than \$3,000.

NON-RESIDENT NOTICE. State of Indiana. St. Joseph County, ss. In the St. Joseph Superior Court, September Term, 1913. Ed. W. Klink vs. Cora Klink. Cause No. 1506. Divorce.

Know, That the above named plaintiff has filed to the office of the Clerk of said Court complaint against said defendant in the above cause together with a proper affidavit that said defendant is not entitled to the relief demanded.

Said defendant is hereby notified that said cause will stand for trial on the 27th day of December, 1913, the same being the 24th day of the next term, and said defendant is to appear at the City of South Bend on the first Monday in December next on which day said defendant is required to appear to said action.

JOHN M. RABE, Clerk. By John M. Rabbe, Deputy Attorney for Plaintiff.

John Rabbe, Attorney for Plaintiff. Nov. 5, 1913.

HELP WANTED—MALE.

WANTED—Bill passers. Apply T. H. M. Thursday morning at 338 S. Main.

WANTED—Messenger boy with wheels; call in person at 338 S. Main.

WANTED—Chicken pickers, both men and women. Highest prices paid. Plenty of work. Atlass Produce Co., Lafayette, Ind.

WANTED—Experienced man to work on farm. Call H. phone 4844.

WANTED—Miscellaneous.

WANTED—About 50 head of cattle or horses to feed through the winter. Call Home phone 744-A Mishawaka or write Franklin st.

WANTED—Position as domestic by a young German girl. Call at 1705 S. Franklin st.

WANTED—Three good stout laborers. Staples-Hildebrand Co., Colfax av. and Emerson st.

WANTED—Experienced furniture salesman. Address stating qualifications, The Reis Co.

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WANTED—50 boys 12 to 18 years of age. Apply Circulation Department, News-Times, from 5 to 6 p. m. Tuesday, Nov. 4th.

DRESSMAKING done very reasonable. Address Metzger Flats, Flat D. Bell phone 4352.

Or you can put little cardboard signs in your downstairs windows, reading: "Room For Rent." Hundreds of people pass your house every day. Possibly one out of every hundred will see the sign, and one out of every thousand will be looking for a room.

Both of these ways are inexpensive. They're all right, too—that is, if you don't care whether you rent

that room next week, or Christmas after next Christmas.

But most people who have rooms for rent want to rent them as quickly as possible. How can you reach the people who are looking for rooms? Listen, and I'll tell you: Through the Classified columns of a good newspaper—a little Want Ad. will hunt out and reach

the very people you want to reach. And that method is inexpensive, also.

Just try it. Next time you want to rent a room, write a little Want Ad. and put it in this newspaper. People who want a room will see that ad. because they'll be looking for it, and—well, then it's up to you to take care of them when they write or call.

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WANTED—20 young men with wheels or cycles, bring in election returns. Apply circulation department News-Times, from 10 a. m. to 12 m. Tuesday, Nov. 4th.

WANTED—Young men to join newly organized band, musical training unnecessary. Call at once. Geo. W. Harry, 223 S. Main st.

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